



REVIVE. REVITALISE. RE-ENERGISE.

VITAMIN B DUAL-ACTION  
PRODUCT E-RALLY



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WELLNESS

# Singapore is 'most fatigued' country in the world – and we're tired of it

Interestingly, we spend less time working and online than the Mexicans but we are more fatigued than they are, according to a UK report.



(Photo: iStock/Cecilie\_Arcurs)

# THE MOST FATIGUED COUNTRIES

Country	Fatigue score
1 Singapore	7.20
2 Mexico	7.01
3 Brazil	6.28
4 USA	5.57
5 Japan	5.32
6 UK	4.82
7 New Zealand	4.74
8 Australia	4.72
9 China	4.59
10 Canada	4.39
11 Italy	3.85
12 Switzerland	3.12
13 Germany	3.11
14 France	2.44
15 Netherlands	2.01



# THE COUNTRIES THAT WORK THE MOST HOURS PER YEAR

1 Mexico	2,255
2 Singapore	2,238
3 China	2,174
4 USA	1,757
5 New Zealand	1,752



# Increased concerns



Mental Wellness



Energy

# Dietary Supplements



**\$ 613M**



Expected in 2026

# INTRODUCING A NEW FORMULA



	Functions
Vitamin B1	Helps the body turn carbohydrates into energy.
Vitamin B2	Supports energy production.
Vitamin B3	Helps support the skin, digestive & nervous systems.
Vitamin B5	Contributes to the formation of body fat, cholesterol & metabolism of amino acids.
Vitamin B6	Supports healthy vision and brain health.
Vitamin B12	Helps make red blood cells & DNA Supports normal nerve function.
Vitamin B9 (Folic Acid)	Supports red blood cells production.
Vitamin B7 (Biotin)	Promotes healthy skin, hair & nails. Helps improve blood sugar.

## Each tablet contains:

Vitamin B1 - 3 mg, Vitamin B2 - 3.4 mg, Vitamin B3 - 20 mg,  
Vitamin B5 - 20 mg, Vitamin B6 - 4 mg, Vitamin B12 - 6 mcg,  
Folic Acid - 400 mcg, Biotin - 125 mcg, Spirulina Powder - 75 mg



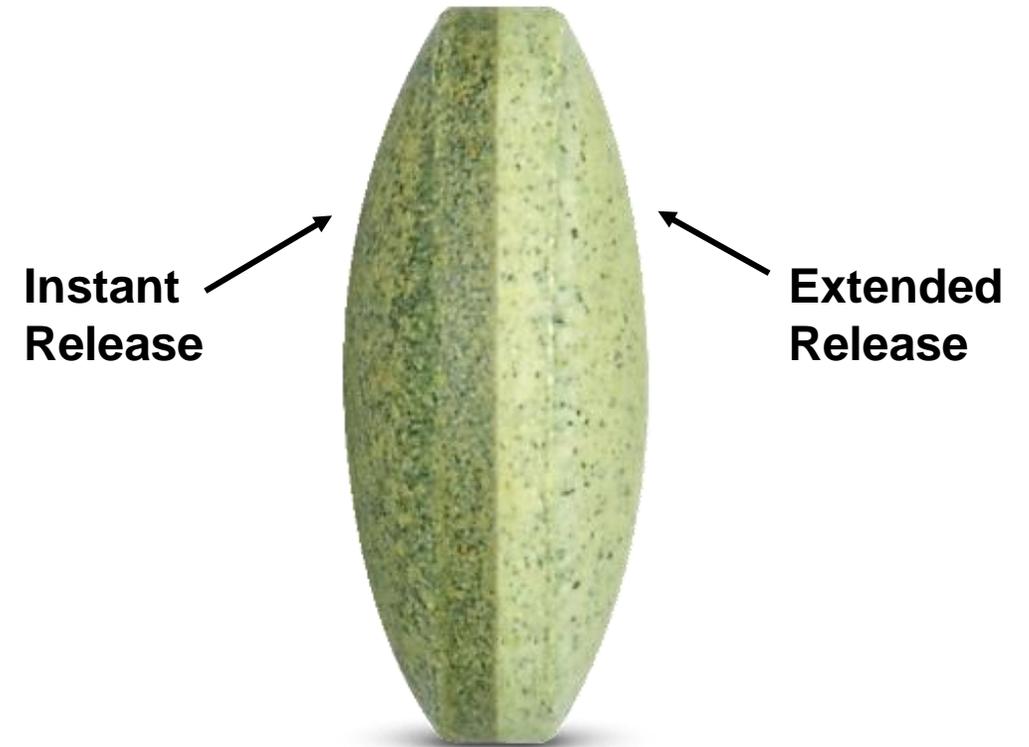
Packed with all **8 essential B vitamins**.  
A more **convenient** way to get B vitamins.

# WHAT IS DUAL ACTION?

## Bi-Layer Design

State-of-the-art processing equipment allows for bi-layer tableting.

- **Bi-Layer** : unique, physical structure of the Vitamin B tablet
- **2 distinct layers** – a dark green layer & a light green layer



For Optimal nutrient release

# INSTANT RELEASE MECHANISM

Instant  
Release



## B Vitamins in the instant release layer

### B12 Cobalamin

- Must bind to intrinsic factor in the stomach and duodenum for subsequent ideal absorption.
- As such, it must be released to the stomach.

### B2 Riboflavin

- Interference occurred in the time release layer.
- We compared with both instant and controlled and the absorption rate is unaffected.

# EXTENDED RELEASE MECHANISM



Extended  
Release

B1, B3, B5,  
B6, B7, B9

### Intact Tablet

Polymer used:  
HPMC K100M

### Initial Wetting

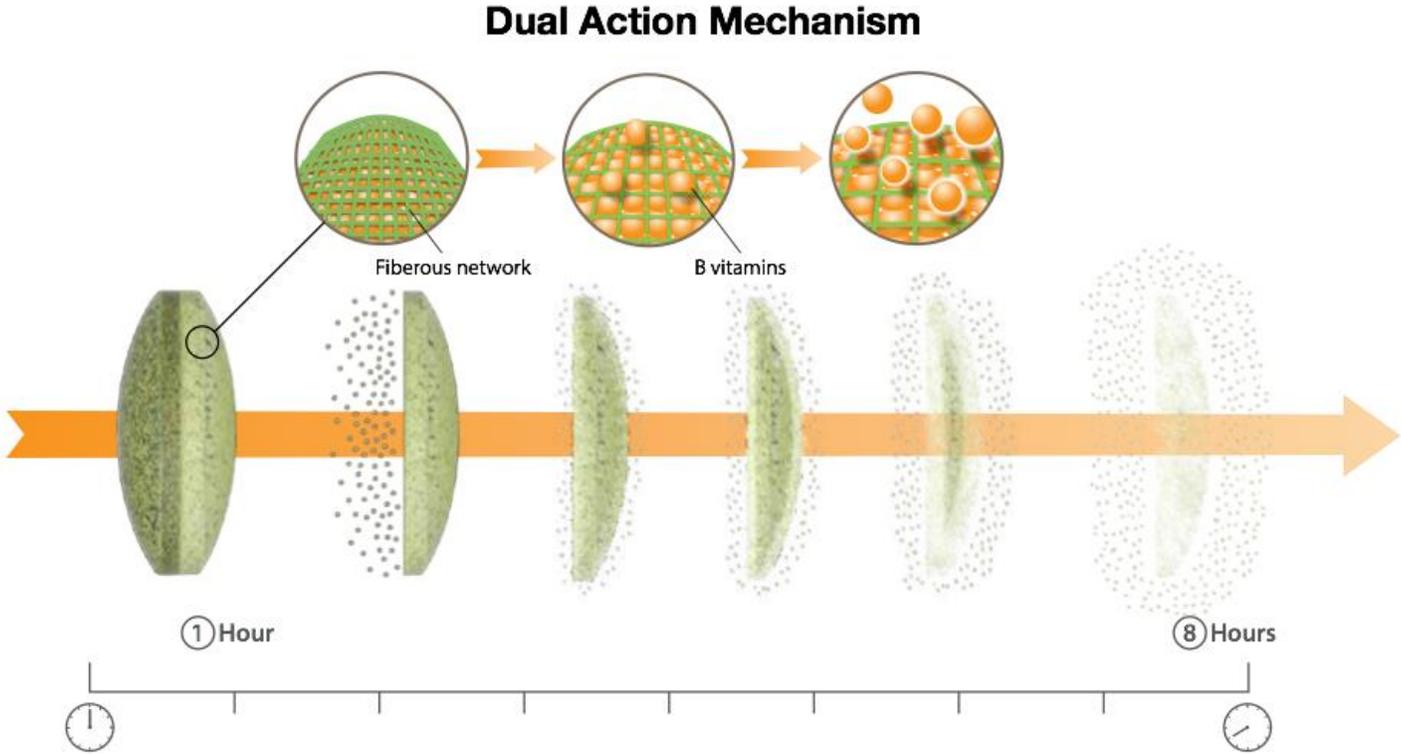
After ingestion, the HPMC polymer begins to hydrate and form a network (gel)

### Expansion of Network

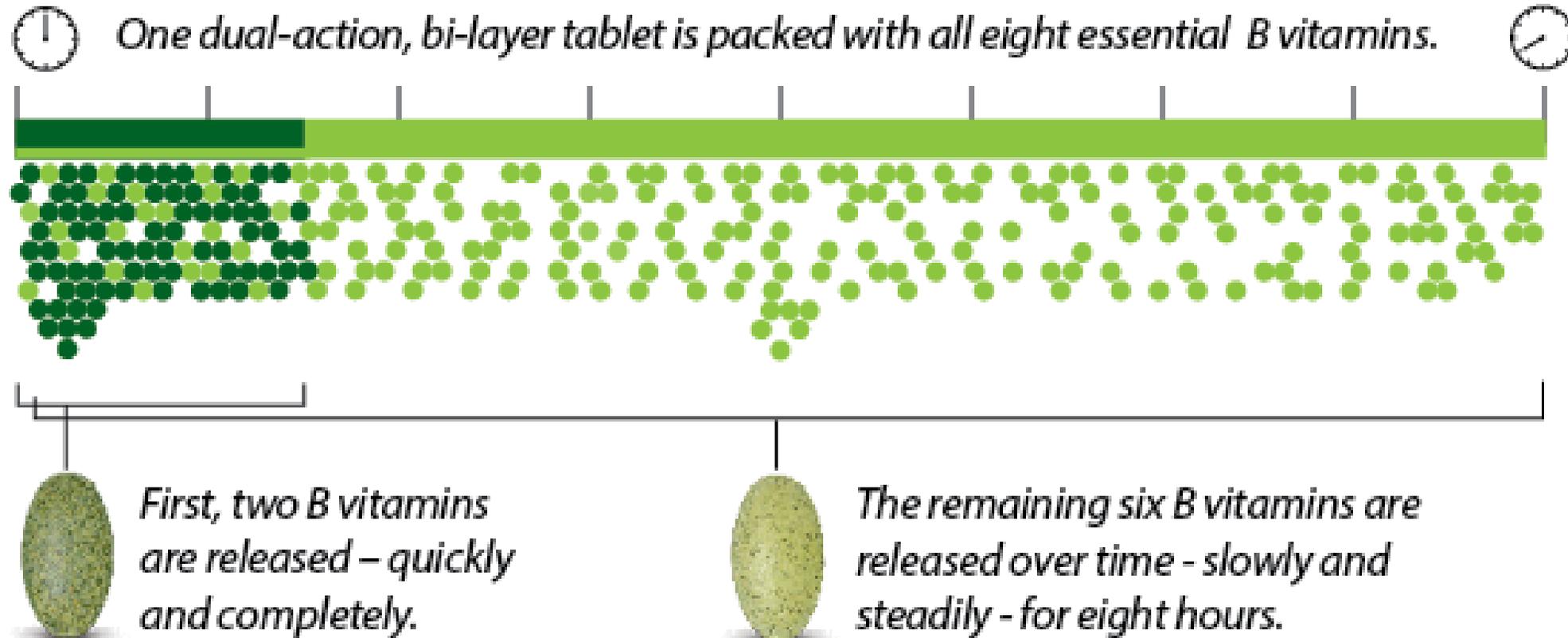
Water permeates into the tablet, increasing the gel layer.

### B vitamins Slowly Released

The B vitamins are released slowly via diffusion through the gel layer.



# Dual Action B Vitamin Release





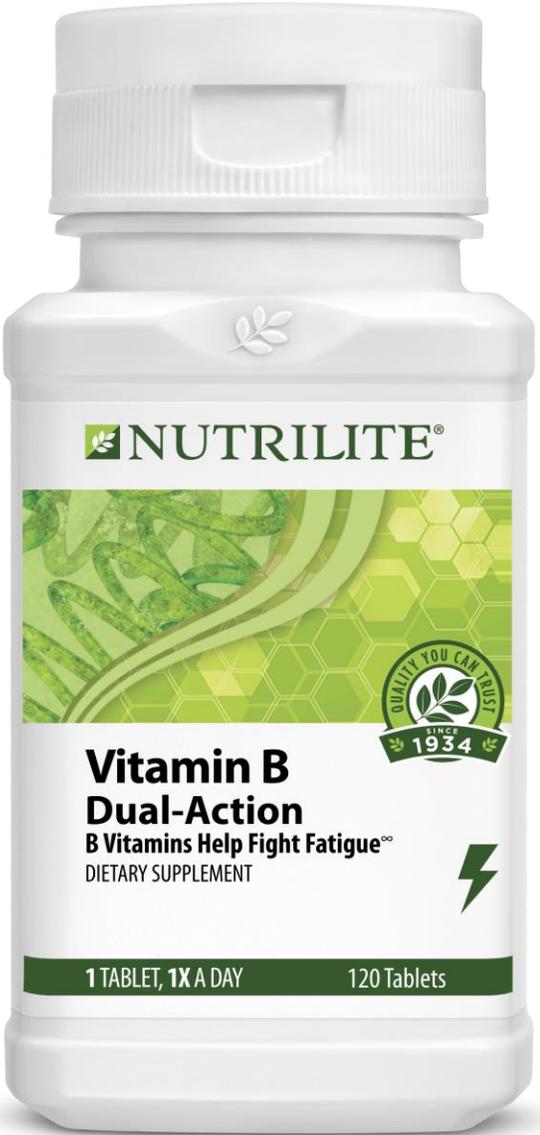
# Hero Ingredient – SPIRULINA

A nutrient rich, blue-green micro algae

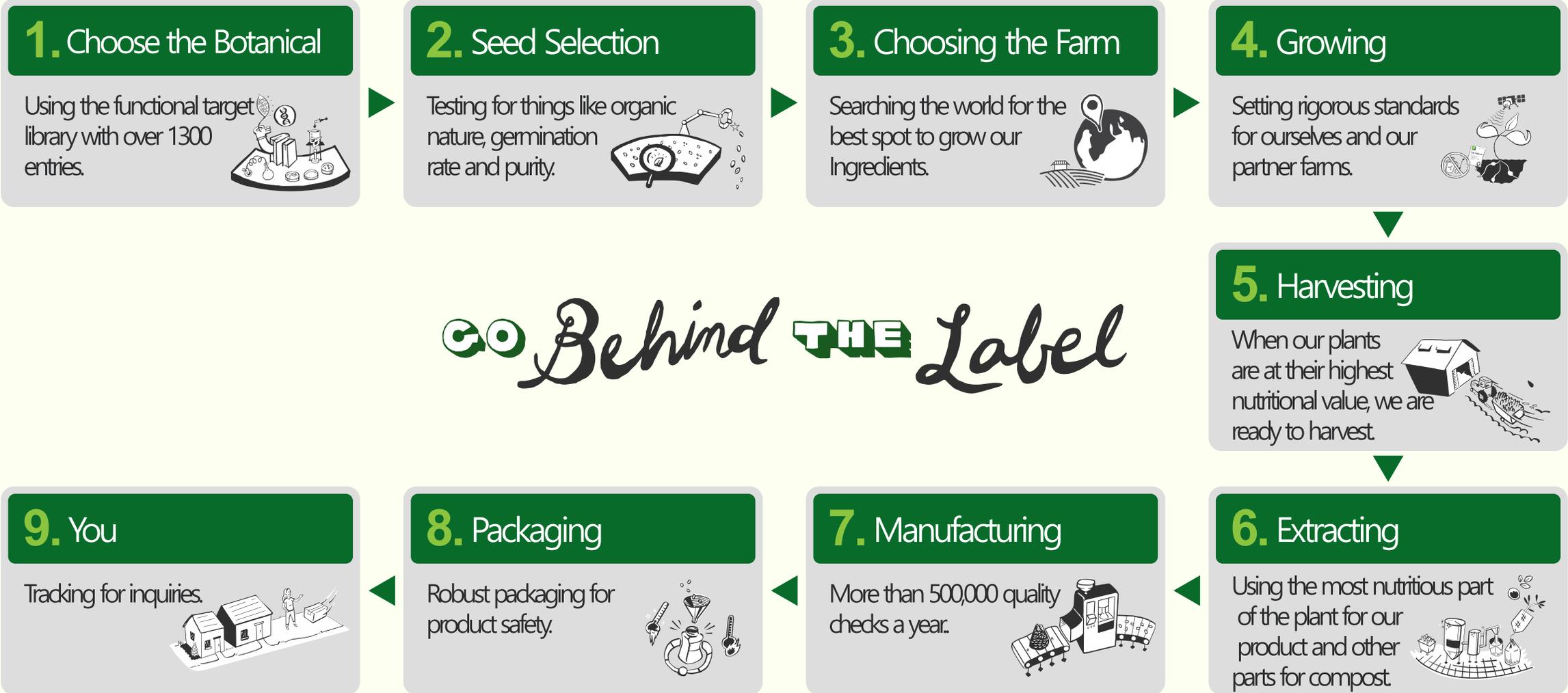


## Quality, Natural Nutrient Source

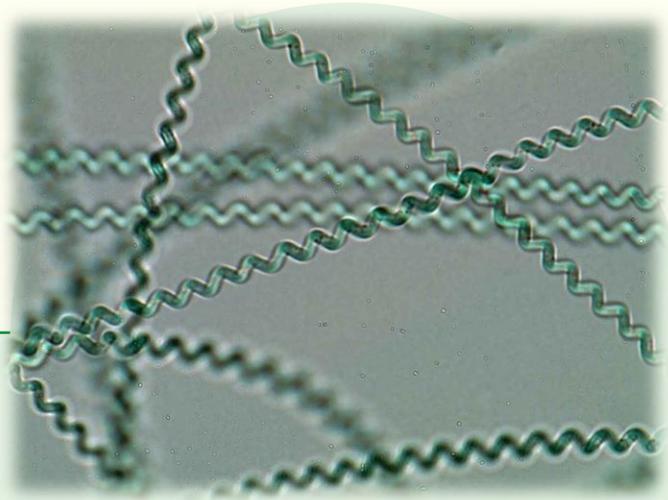
- ✓ Cultivated at a NutriCert™ certified partner facility in Southern California
- ✓ Crowned as a superfood due to its high concentration of amino acids, vitamins & minerals.
- ✓ Contains phycocyanin – a colourful phytonutrient – a powerful antioxidant with anti-inflammatory properties



**GO** Behind **THE** Label

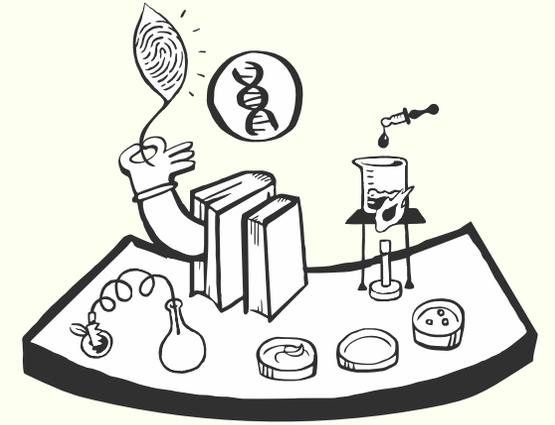


# 9-Step Process

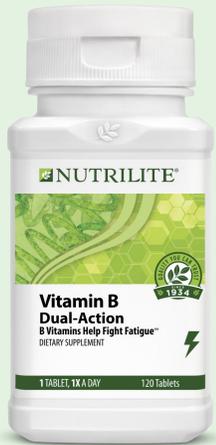


Step 1

## Choosing the Botanical



We always start our process with your needs and develop our formulas to help meet those needs. We turn to 1,800 botanicals fingerprinted for efficacy in our functional target library to lead us to the best ingredients and ingredient combinations. More than just its shape makes this botanical cool. Spirulina is spiral-shaped micro algae used in Nutrilite Vitamin B Dual Action and chosen because it is rich in nutrients, including proteins, amino acids, vitamins, and minerals.



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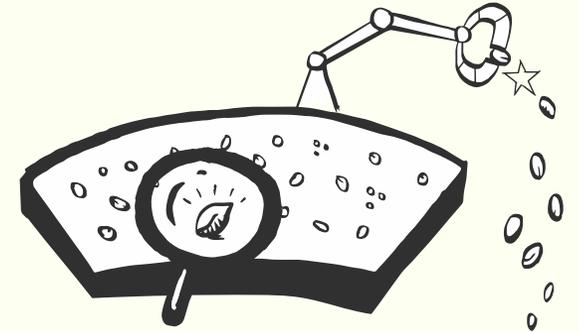
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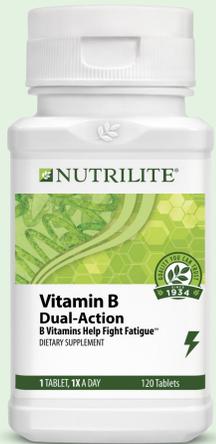
# 9-Step Process



## Step 2 Seed Selection



MILLIONS of non-GMO seeds are planted each year, and not just any seed will do! Each batch of seeds has to pass testing to ensure high nutrient content and no contamination. Spirulina is grown from cultures, or samples of tissue from existing spirulina. We use samples from a natural source that's carefully cultivated under consistent monitoring to ensure we get the exact strain we want... and the best strain for our products!



# 9-Step Process

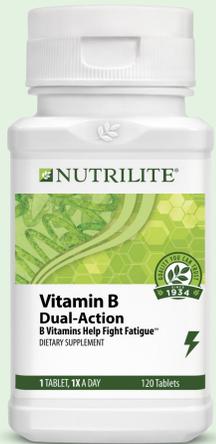


Step 3

## Choosing the Farm



Our nearly 6,000 acres of Nutrilite™ organic farmland across three countries is only the start. We travel to countries all over the world in search of the best farms to grow our ingredients. Our NutriCert partner aqua-farm in southeastern California has decades of experience growing and harvesting spirulina in mineral-rich water with optimal sunlight. Its remote location is far from the pollution of cities, highways and airports.



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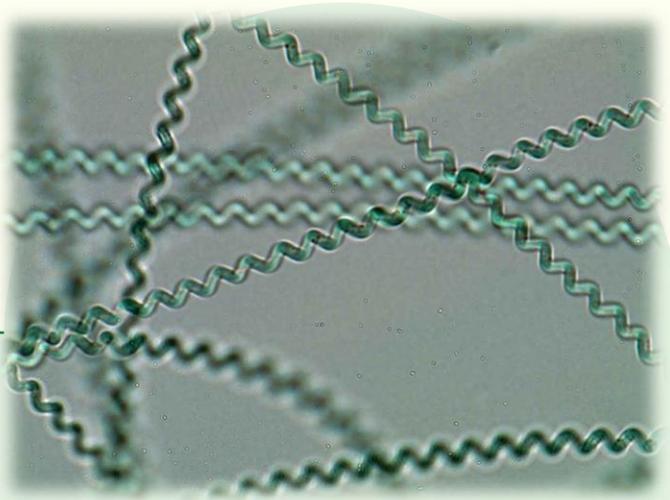
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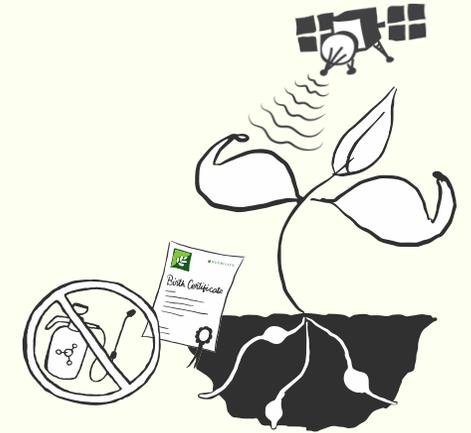
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# 9-Step Process



## Step 4 Growing



Every crop is given a Nutrilite™ birth certificate that traces its life from seed to supplement. And each plant is grown using sustainable farming practices. Spirulina thrive where most other organisms die – in high alkaline water. Every day farm scientists test, retest and keep testing to ensure the spirulina qualify exceeds national and internal food standards.



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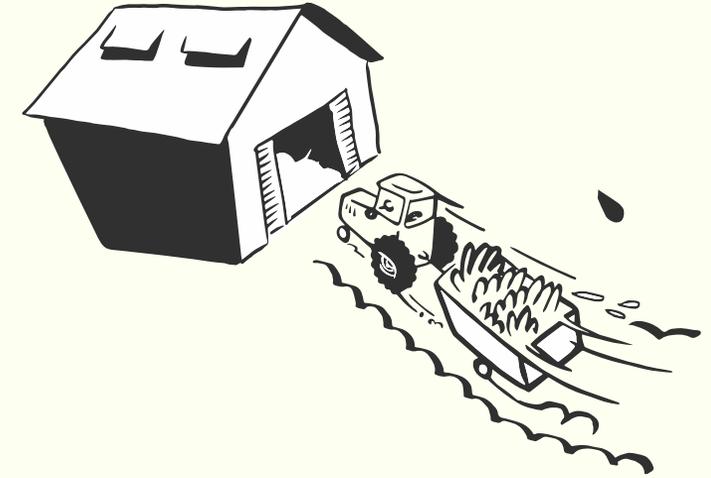
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# 9-Step Process



## Step 5 **Harvesting**



We move plants as quickly as possible from fields to processing to ensure high nutrient levels. Spirulina like to grow...fast!  
When production is at its peak, teams are harvesting the tiny, spiral growths every other day.



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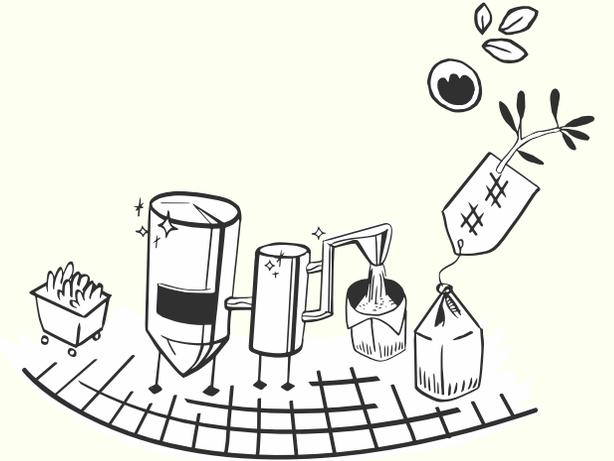
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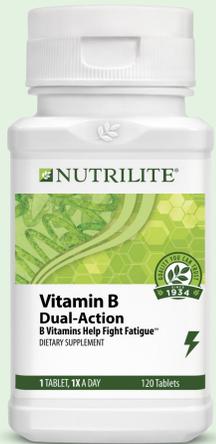
# 9-Step Process



## Step 6 **Extracting**



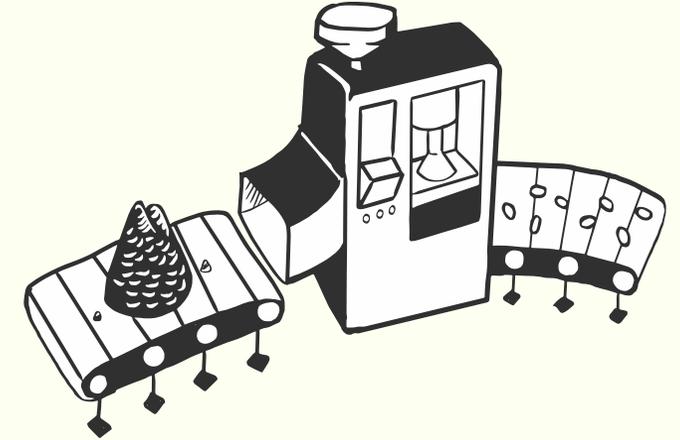
SKIN, SEEDS, ROOTS, LEAVES...we concentrate or dry the parts of the plant that naturally give us the highest level of nutrients. Like most botanicals, speed is key in processing to preserve nutrients. The spirulina is filtered and washes straight from the pond then taken to a clean, controlled environment for drying. Then, its off to manufacturing.



# 9-Step Process



## Step 7 **Manufacturing**



We conduct more than 500,000 quality checks on our ingredients and products each year. Our detailed requirements for raw material receiving helps us control for potential contaminants such as heavy metals, pesticides, foreign material, irradiation, and microbes.



# 9-Step Process



## Step 8 Packaging



Shake, squeeze, twist, x-ray. We test our packages more than 30,000 times each year to ensure they'll keep your supplement safe and effective under harsh conditions. Packaging documentation for every product that leaves our doors includes; item produced, production date, batch code, quantity and identity of raw materials used, equipment used, and employees involved in executing each critical step.



# 9-Step Process



## Step 9 **You**



And only after all of this does the product make it to you. But we're still not done! Every record that I've described up to now is linked to every shipment of finished product. This allows us to react quickly to any customer inquiries. But more than that, this entire journey from the seed in the ground, to the supplement in your hand, takes place with you in mind. Knowing where your ingredients come from and seeing each step in our process gives you the confidence you need to make smart choices for you and your family.



**FITNESS ENTHUSIASTS**



**WORKING PARENT**



**WHO MIGHT NEED THIS?**



**GOLDEN AGE – FOR VITALITY**



**YOUTHS – FOCUS**



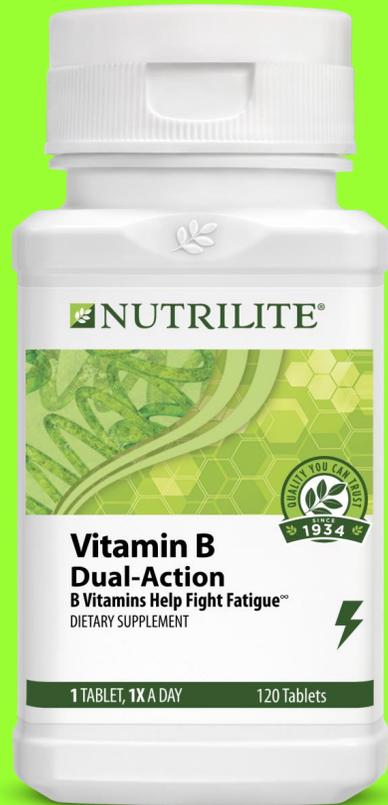
Is this product suitable for vegetarians ?

Yes, it is vegetarian friendly. Do note the formula contains a small amount of lactose per tablet.

How should this product be taken?  
Should it be taken on an empty stomach or with food?

Take one tablet a day, with or without a meal.

Available 1 May 2022



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