

Get Glowing
Healthy Skin with
**ARTISTRY SKIN
NUTRITION**
Vitamin C+HA3
Daily Serum



ARTISTRY

Topic

- Understanding skin health.
- What is healthy skin and how to achieve it?.
- Rebuild your skin with ARTISTRY SKIN NUTRITION Vitamin C+HA3 Daily Serum.
- Games – Kahoot.
- Bonus learning: Vita Collagen Capsule.
- Feedback form & Closing.

ARTISTRY

Welcome!

Looking for:

Visibly healthy skin?

Older skin to look and feel young and healthy again?

Products that act like supplements for your skin?

Products designed with cutting-edge skin science?

Artistry Skin Nutrition™

ARTISTRY

How do skin become unhealthy?



- Biological
- Environmental
- Lifestyle

ARTISTRY

Biological factors



Genetics



Gender

ARTISTRY

Environmental factors



Sun



Climate



Pollution

ARTISTRY

Lifestyle factors

Exercise



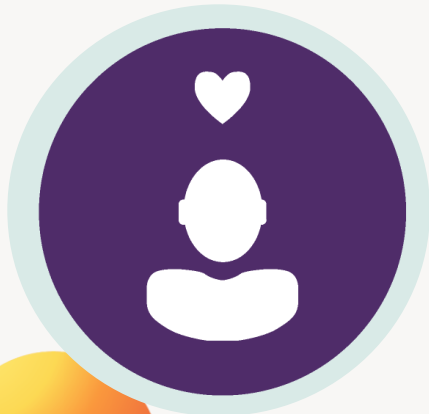
Balanced
Diet



Sleep



Emotional Wellbeing



Beauty Routine



ARTISTRY

Healthy Skin vs Signs of Unhealthy Skin Ageing

Trucker
accumulated **skin
damage** on **ONE
SIDE** of his face
after 28 years on
the road



Dehydrated/
extreme dryness

Visible lines &
wrinkles

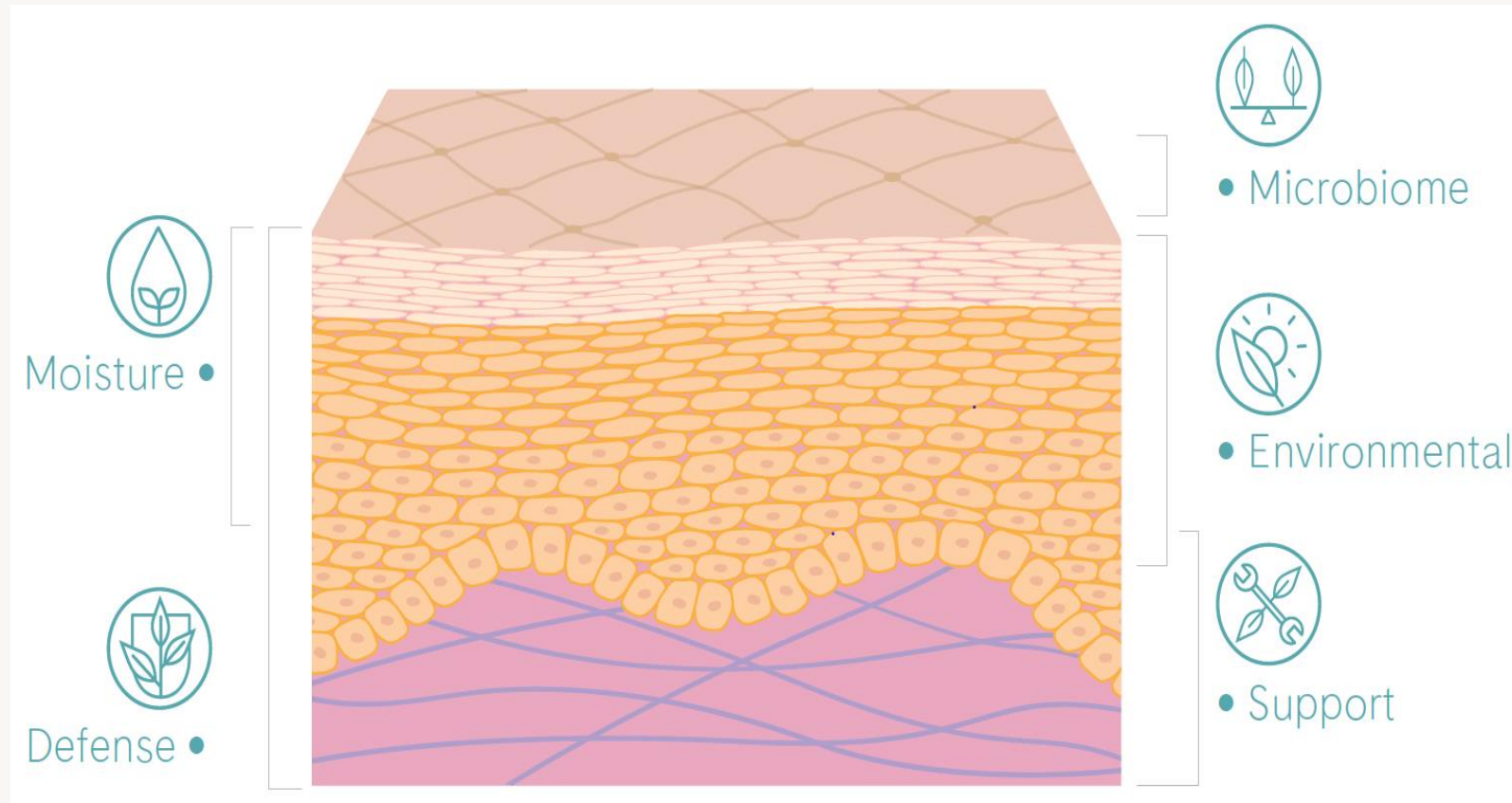
Dull skin, uneven skin
tone, pigmentation

Sagging

ARTISTRY

Healthy Skin – How Do We Achieve It?

5 Skin Barriers



ARTISTRY

Support barrier

- **Key Skin Nutritional Requirement**
 - Rebuild
- **Function:**
 - Prevents & Repairs Structural Damage
- **Key Ingredients:**
 - Prevent/Repair Complex (Moisturisers)
 - Vitamin C, Hyaluronic Acid (x3), Line-Smoothing Peptide Blend (Vitamin C+HA3 Daily Serum)
- **ARTISTRY SKIN NUTRITION Products:**
 - All Moisturisers
 - [Vitamin C+HA3 Daily Serum](#)

ARTISTRY

ARTISTRY SKIN NUTRITION™ Vitamin C+HA3 Daily Serum



ARTISTRY

Top 3 Benefits

1. Dramatically **brightens skin** and reveals a more even-toned, radiantly healthy look.
2. Visibly **reduces lines and wrinkles** and plumps the appearance of skin with hydration.
3. With **powerful antioxidant protection**, it helps prevent visible damage caused by environmental aggressors

ARTISTRY

Key Ingredients.

ARTISTRY

Nutrilite™-grown Acerola Cherry

**2X More Vitamin C*:
Now 10% Concentration**

**100% PURE VITAMIN C
in the Activating Cap and Nutrilite™-grown
Acerola Cherry Extract in the Serum**

- *Multiple brightening and anti-ageing benefits*
- *Powerful antioxidant protection*
- *High-efficacy*

*Vitamin C+HA3 Daily Serum vs previous formula



ARTISTRY

Nutralite™-grown White Chia Seed

- *Helps strengthen the skin's moisture barrier*
- *One of nature's richest superfoods*



ARTISTRY

3 Types of HA = More Hydration*

HA3 TRIPLE HYALURONIC ACID FUSION

- *Boosts moisture to hydrate and plump skin*
- *Works on multiple levels*

1. Elasticity Enhancing HA
2. Volume Boosting HA
3. Smoothing Hydration HA



*Vitamin C+HA3 Daily Serum vs previous formula

ARTISTRY

2 Powerful Peptides

LINE-SMOOTHING PEPTIDE* BLEND

- *Reduces the look of lines and wrinkles*
- *Helps prevent the appearance of lines*

*+ Acetyl Octapeptide-3

+ Dipeptide Diaminobutyroyl Benzylamide Diacetate



ARTISTRY

Ginseng

2.4X More Antioxidant Power*

- *Additional antioxidant power*
In traditional Chinese medicine (TCM), ginseng is used as tonic to increase strength, promote life, quiet the spirit and give wisdom.



*Vitamin C+HA3 Daily Serum vs previous formula

ARTISTRY

Results in 5 days



VS



*Vitamin C+HA3 Daily Serum vs previous formula

ARTISTRY

Results in 5 days – Consumer Test



**In just 5 days / After 5 days /
In less than 1 week:**

- 88% said it leaves skin looking and feeling healthier
- 84% said it brightened their skin
- 8 out of 10 said it leaves skin looking more even toned

ARTISTRY

Clinical & Consumer Test Results.

ARTISTRY

Before & After Images.



- Before Image – Right Eye, Front View at Baseline



- After Image – Right Eye, Front View on Day 5

ARTISTRY

Before & After Images.



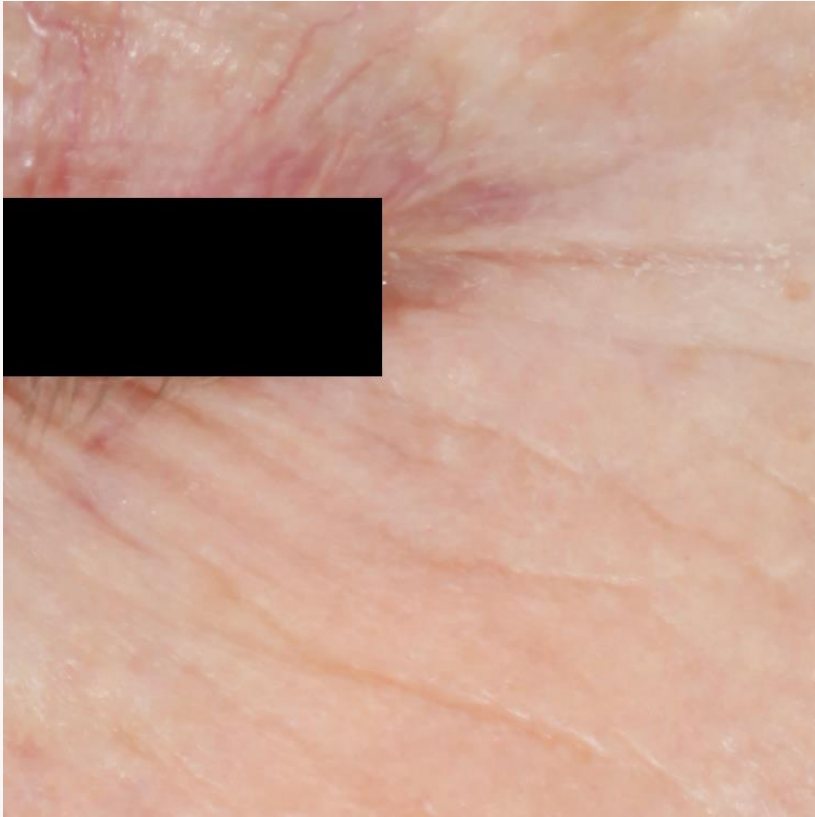
- Before Image – Glabellar Area, Front View at Baseline



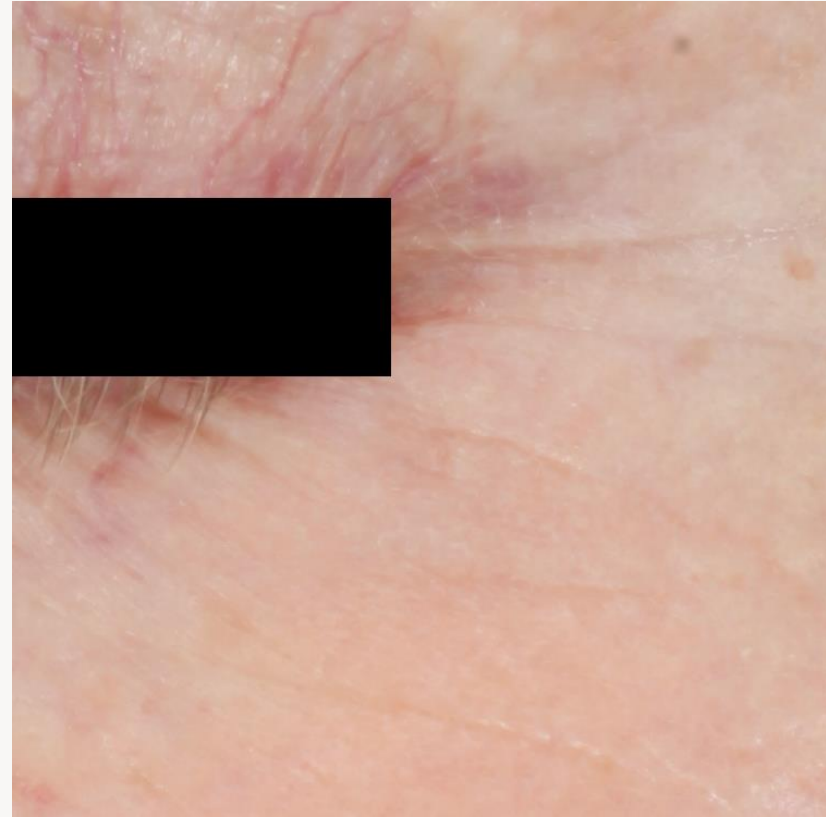
- After Image – Glabellar Area, Front View on Day 5

ARTISTRY

Before & After Images.



• Before Image – Left Eye, Left View at Baseline



• After Image – Left Eye, Left View at Day 26

ARTISTRY

What's new and updated

- **Highest level of HA** in the ARTISTRY line.
- **Delivers 2 times more Vitamin C** to the skin – now **10%**
- **2.4 times** the **antioxidant power**
- **Nutriline White Chia** – improves skin's moisture barrier
- New & improved formula **works better/faster than ever before***^
- **Artistry Clean** formula

* Compared to previous product formula

^ "Better" refers to additional benefits, e.g., brightening/radiance



ARTISTRY

A photograph of several Salvia officinalis (Sage) plants with green, pointed flower buds and small purple flowers, set against a light blue background. The plants are arranged in a cluster, with some in the foreground and others slightly behind.

INTRODUCING ARTISTRY
SKIN NUTRITION™

ARTISTRY

BALANCING SOLUTION

Balance & purify skin

Best for:

Oil control, bringing balance to skin, and helps delay visible signs of premature ageing.

Oily, Normal to Oily

- ✓ Age 18-35 years old
- ✓ Oil-Control/Anti-Shine
- ✓ Minimise Visible Pores
- ✓ Smooth and Refine



ARTISTRY

HYDRATING SOLUTION

Supercharged hydration

Best for:

Keeping youthful skin radiant, smooth and dewy, and helps slow visible signs of premature ageing.

Normal to Dry

- ✓ Under 35 years old
- ✓ Refreshing Hydration
- ✓ Healthy Radiance
- ✓ Maintain Elasticity



ARTISTRY

RENEWING SOLUTION

Improves firmness & wrinkles

Best for:

Nourishing skin and repairing the appearance of early-to-moderate visible signs of ageing, including fine lines and wrinkles.

Dry skin

- ✓ 35+ years old
- ✓ Rich Moisture
- ✓ Boost Skin's Bounce



ARTISTRY

FIRMING SOLUTION

Gives skin a dramatic lift

Best for:

Firming, lifting and repairing the appearance of more advanced visible signs of ageing.

Dry to Very Dry Skin

- ✓ 45+ years old
- ✓ Intense Nourishment
- ✓ Increase Firmness
- ✓ Reduce Visible Deep Wrinkles & Sallowness



ARTISTRY

4 Steps Healthy Skincare Routine

Cleanser > Toner > Serum > Moisturiser

ARTISTRY

Reasons To Add A Vitamin C Serum

Protects the skin
from oxidative
damage

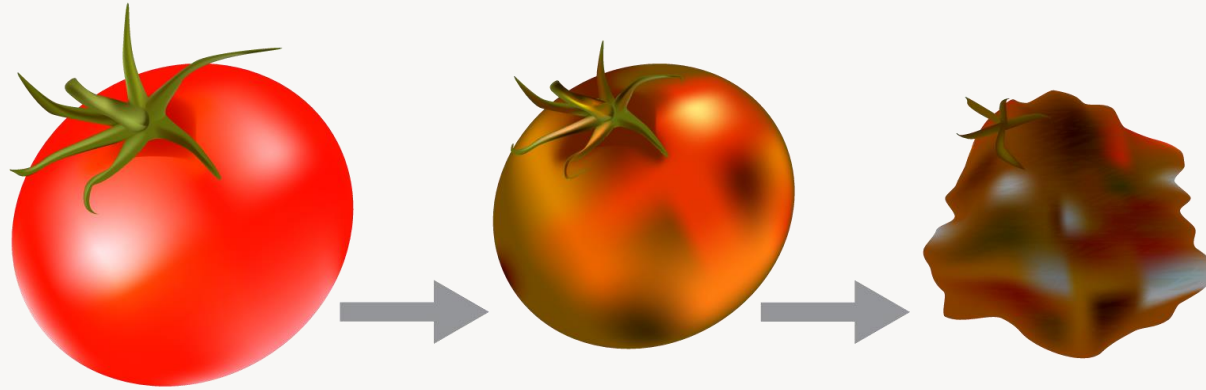
Fades
hyperpigmentation
and dark spots

Supports collagen
production

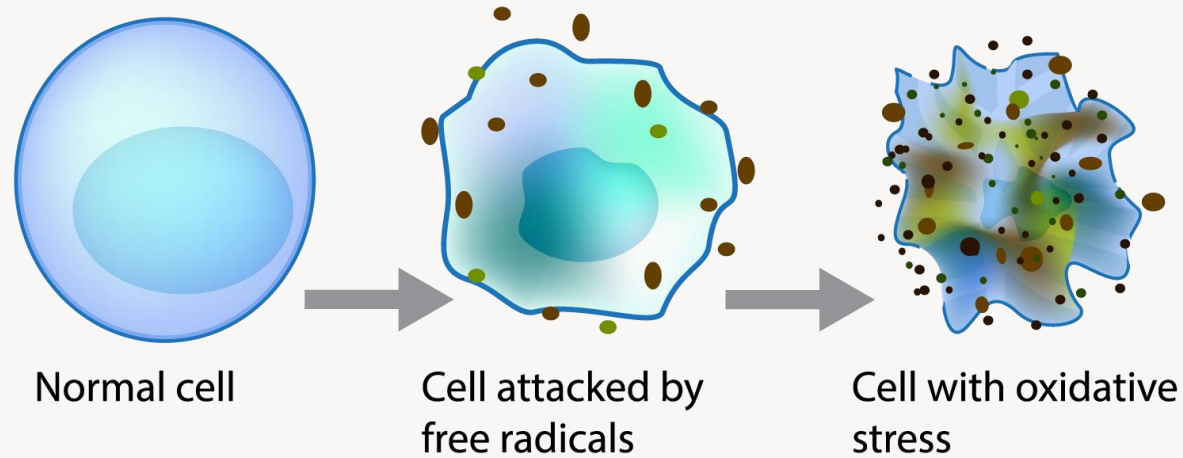
Boosts skin
radiance

ARTISTRY

Protects the skin from oxidative damage



OXIDATIVE STRESS



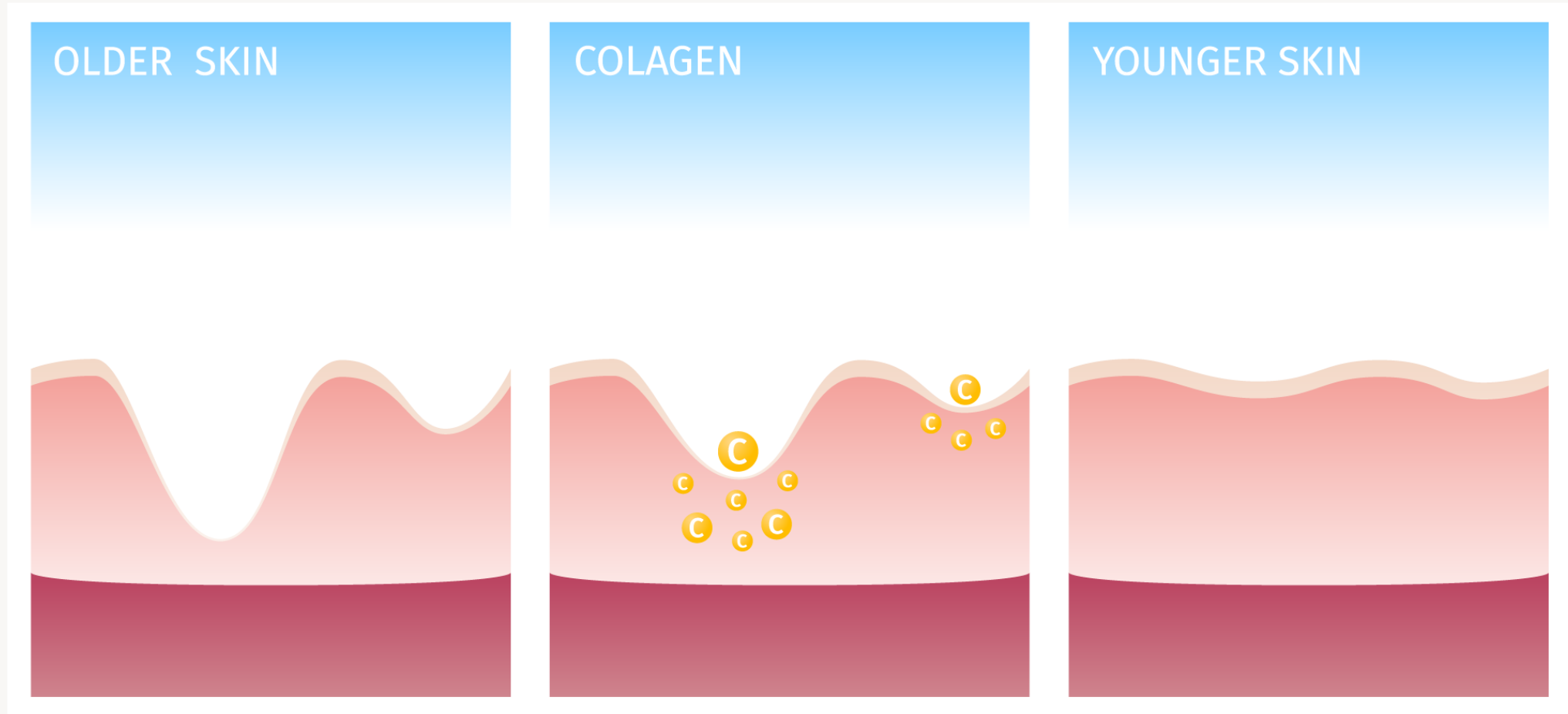
ARTISTRY

Fades hyperpigmentation and dark spots



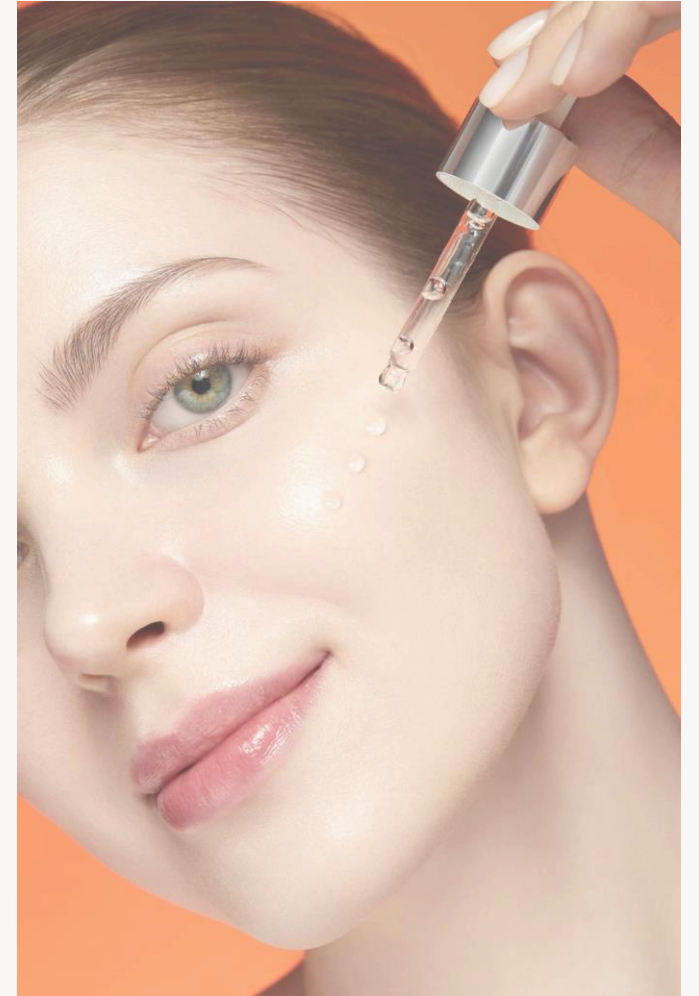
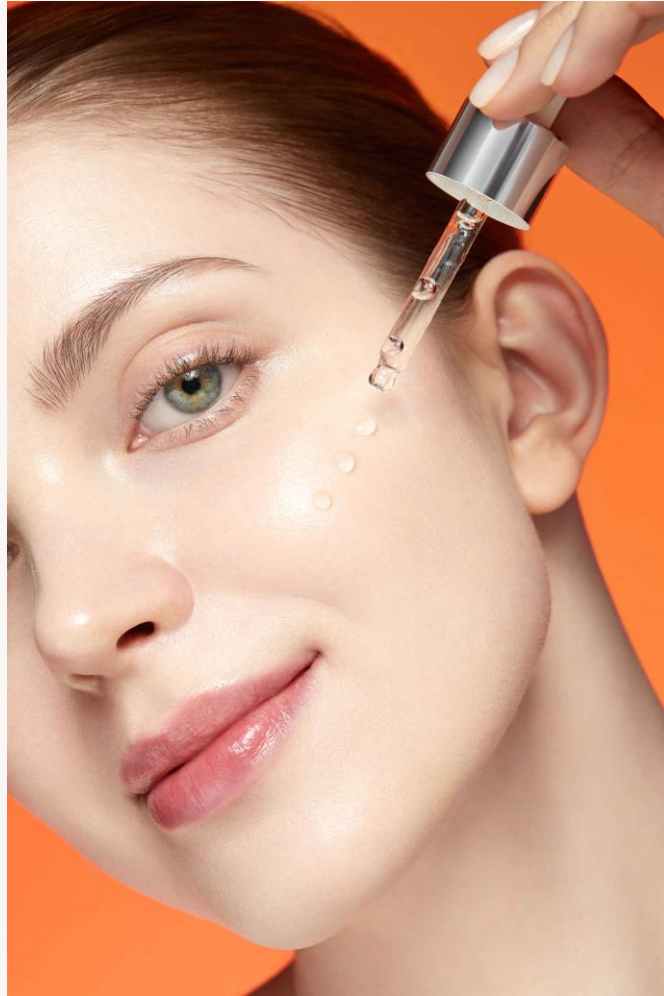
ARTISTRY

Supports collagen production



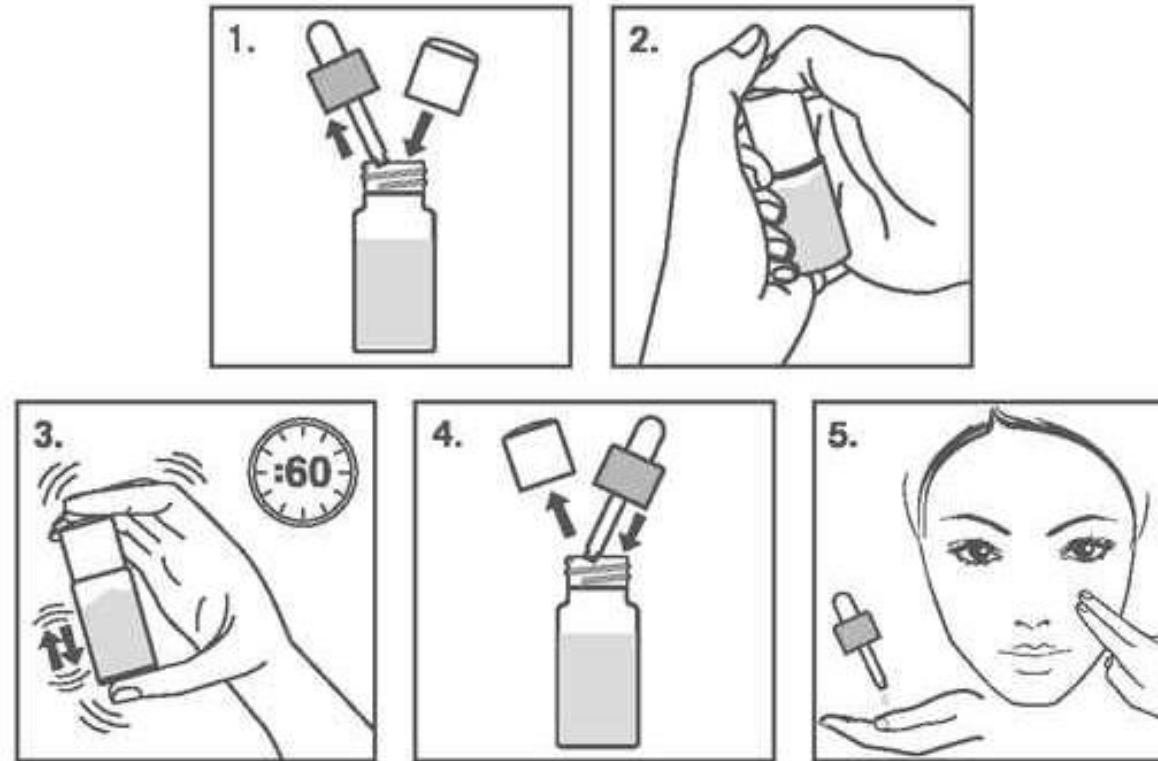
ARTISTRY

Boosts skin radiance



ARTISTRY

How To Use:



ARTISTRY

Stability of 100% Pure Vitamin C

Innovative Activating Cap

- Deliver the purest, most powerful, most freshly activated Vitamin C possible
- Use up by the 30-day point before the colour changes



ARTISTRY

ARTISTRY SKIN NUTRITION Vitamin C+HA3 Daily Serum

SKIN NUTRITIONAL REQUIREMENT: REBUILD

- **Brightens** skin and reveals a more even-toned, radiantly healthy look.
- **Reduces** the look of lines and wrinkles, and other signs of ageing.
- **Restores** the appearance of fullness and volume to skin for a plumped, healthy look.
- Helps **prevent** the look of lines caused by environmental aggressors with powerful antioxidant protection.



ARTISTRY

4-Steps Healthy Skincare Routine



Step 1
Cleanse



Step 2
Tone



Step 3
Treat



Step 4
Moisturise/SPF



ARTISTRY

Summary

- New and improved formula delivers results **faster/sooner** than previous formula
- Adds **brightening, wrinkle-targeting, plumping and antioxidant power** to your daily ARTISTRY SKIN NUTRITION™ regimen
- Expanded appeal for **all ages, all skin types and all ethnicities**

ARTISTRY

ARTISTRY

THANK YOU